



WORLD TRADE CENTRE WINNIPEG | MARIETTE MULAIRE, PRESIDENT AND CEO

Opportunities in Manitoba



**WORLD TRADE CENTRE®
WINNIPEG**

Serving all of Manitoba
Au service de tous les Manitobains

WORLD TRADE CENTRES CANADIAN PRESENCE

Edmonton ●
Vancouver ● Saskatoon ●

Winnipeg ●

Toronto ● Montréal ●
Halifax ●



WORLD TRADE CENTRE™
WINNIPEG

Serving all of Manitoba
Au service de tous les Manitobains

MANITOBA'S CENTRAL LOCATION



THE PEOPLE OF MANITOBA





Photo credit: Travel Manitoba



WORLD TRADE CENTRE®
WINNIPEG

Serving all of Manitoba
Au service de tous les Manitobains



Photo credit: Tourism Winnipeg



FEDERAL GOVERNMENT MINISTERS IN CANADA



**World Trade Centre Winnipeg is the
strategic partner for trade for the
Province of Manitoba.**

MANITOBA'S NATURAL ECONOMIC STRENGTHS

ABUNDANCE OF LAND



CENTRAL LOCATION

**60+ FREE TRADE
& INVESTMENT
AGREEMENTS**

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Easy access to markets in
North America and
beyond



CLEAN ENERGY



Photo credit: Manitoba Hydro

WORLD-CLASS RESEARCH

WORLD'S FIRST EFFECTIVE EBOLA VACCINE



MANITOBA'S ECONOMIC SECTORS

AGRICULTURE

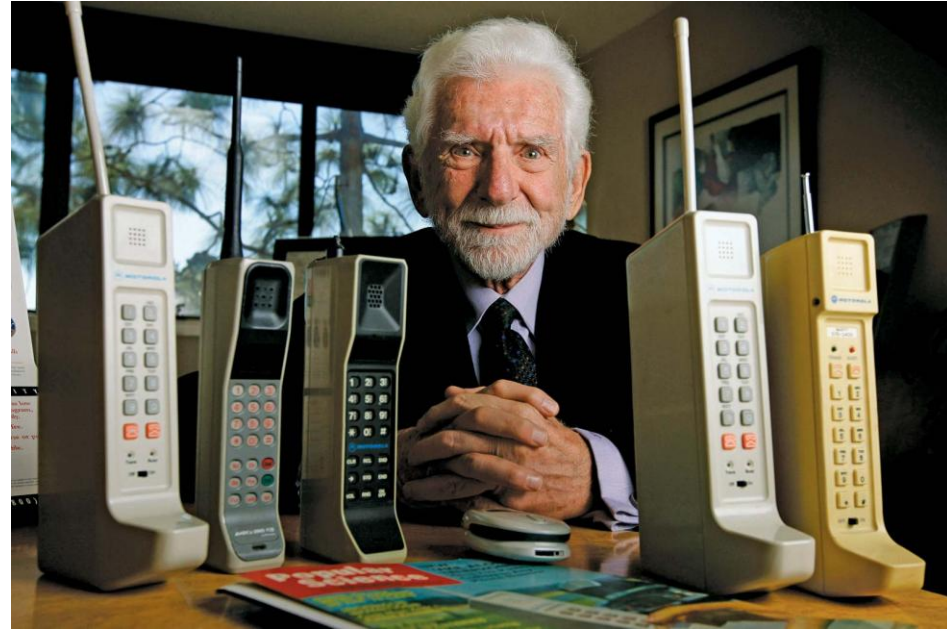


Photo credit: Buhler / MacDon

INNOVATION



Digvir Jayas, Vice-President (Research and International) at University of Manitoba



The cellphone was invented by Winnipeg-born Martin Cooper

ADVANCED MANUFACTURING



Thompson Testing facility



GE Aircraft engine (Engineering) at the Winnipeg facility



Photo credit: Aveos hangar in Winnipeg, Bob Wild | New Flyer

TRANSPORTATION & LOGISTICS



- > 8,000 hectares of developable land around the airport
- > Largest tri-modal inland port in North America

CREATIVE INDUSTRIES



Thousands of kilometers of
hiking trails



100,000 lakes and rivers



Kayaking



Canoeing



Over 40 public campgrounds



Bison Safari at FortWhyte Alive

Polar bears



Snow sculpture



Ice Fishing



Snowmobiling



Festival du Voyageur



RAW: almond Restaurant

FUN FACTS ABOUT MANITOBA



- > The world's most famous spy 007 James Bond was inspired by a Winnipegger
- > The classic tale of Winnie the Pooh was inspired by a Winnipegger
- > Manitoba has over 100,000 lakes and rivers = 1 per 14 people

QUESTIONS?

WTCWINNIPEG.COM

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